

Montana Creativity Quest, September 9, 10, 11- 2005, FALL MEETING

Present: Heather Geiger (Director), Lee Hiltz (Secretary), Heide Arneson (Co Chairperson South Central Region), Linda Adams (Co Chairperson South Central Region), Laura Jo McKamey (North Central RD), Alvin McKamey (North Central RD) Kathy Adler (South East), Stu Kirkpatrick (Affiliate Training. Dir), Peg Hartman (Co Coordinator of Teams), Ernie Chang (Challenge Master), Anne Castren (North West Region)

OLD BUSINESS:

Minutes of spring meeting were approved.

Review of treasurer's report:

Balance of \$20,865.95

\$15,000.00 of this is in CD

\$5,865.95 in checking

Heather reviewed the new program materials

Heather stated that the number of teams in Montana has maintained for the past three years. Financially we are a sound affiliate. Help wise we are a burned out affiliate. Goals for this meeting are working on Strategic and Marketing plans.

Destination ImagiNation Inc Bylaws:

There was a discussion on the changes to the by-law changes for Destination Imagination, Inc. regarding how Board of Trustee members will be elected

Discussion followed about what we want to get to in terms of teams and the objectives needed to get there. Money does not appear to be the problem in Montana but having the necessary volunteers is.

NEW BUSINESS:

There was discussion about Rising Stars – no rebates for these teams and they do not have to follow the Rules of the Road. What is suggested is that they write a primary challenge and if they want to come to tournament, they have rules of the road and they are a little less challenging but keeps all the safety issues and the interference issue in there

Heather reviewed some of the other programs that DII is offering. Love Life, Tech Effects

Vote was taken on increasing the mileage rate for travel to the fall Board meeting from 25 cents per mile to 35 cents. The motion was approved and seconded.

Heather will follow up on checking to block various motel rooms and will get the information to the memberships.

Mass mailings for recruiting do not work. A new style of introducing the program to schools was presented by Heather.

Discussion about getting volunteers for various activities; runners, sign hangars and various other things.

Results of Marketing Committee:

Three goals:

(1) Increase general awareness and have objectives for each goal. Short term and long term strategy. Work to get full time staff back into the schools to help with these projects.

Target Middle School

Attempt to use PSA

Target the after school market

(2) Recruit and retain more coaches, training managers and work to get good quality personnel. Make sure they know from the start just what amount of time and commitment is involved.

One page TM guidelines

8 hour session need to be shortened to get the people involved versus an entire day

(3) Increase Corporate sponsorship

Regional – support for showcases and then Global

Increasing corporate and state sponsorships by either financial support or people.

This was to be done with better marketing material than what we have generated as an affiliate.

Strategic Plan Committee

Group in agreement on letter of inquiry

Both groups agreed on the same things.

SHOWCASE

The board then discussed and planned how the new showcase format would run.

This included how to schedule and the number of appraisers and volunteers needed.

Discussion on Instant Challenge Days in January and the time needed for each one.

Discussion was held on the possibility of offering door prizes for various activities from leftover souvenirs.

FEEDBACK FORMS:

We broke into small groups to develop feedback forms for each challenge at the showcases.

After small group discussion it was decided to use the key words in the scoring rubrics to develop a 1-4 system. Laura Jo will develop these and get them back to Heather. There was discussion on giving these rubrics to the team managers. When we give the rubrics to the team managers they will only get the 1, 2, 3, and 4 scoring.

Heather set out boxes of instant challenge supplies and asked each region to take some of them for their IC days and to make kits for team managers. We also went through the old training tapes and encouraged each region to take two or three (one of each type of challenge) to have to show team managers what the tournament time looks like from prep area to finish. Since these are of old challenges it was felt they would not give teams any ideas for their solutions this year.

Souvenirs

The board discussed various souvenirs for this year and which ones we should order.

TRAINING MODULES:

Heather explained the new Module system for training Team Managers and Appraisers. The modules are to be used like menus; you pick and choose which parts of the module fit the target audience. This system puts all training material together rather than having separate materials for membership coordinators, parents, teams, team managers, and appraisers. Everyone is encouraged to look over the training module CD that came with the program materials.

Budget

The budget was presented for the coming year. The budget was approved unanimously.

Creativity Kits

We discussed what the creativity kits would be. It was felt that we should try to get the education and marketing departments at MSU to help with the curriculums and design of the box respectively. The topics selected for the kits were:

- 1) Simple Machines
- 2) Construction
- 3) Improv
- 4) Electricity

Secretary,
Lee Hiltz