

**Destination Imagination
Fall Board Meeting 9/11-12/09**

9/11/09 Friday Evening:

Attendees: Heather Geiger, Laura Jo McKamey, Amber Hudson Barbie Potter

We met and discussed IC days and lesson plan outlines.

We then discussed Souvenirs

Meeting recessed until Morning

9/12/09

Attendees: Heather Geiger Barbie Potter, Dawn Ann Anderson, Laura Jo McKamey, Kathy Dunn, Linda Troyer, Joe Krasowski

8:00 a.m. introductions and breakfast

Encouraged RDs to arrange site sponsors for regional competitions

Instant challenge in a cup from Headquarters to be mailed this fall.

Suggestion that MTDI consider realigning the regions to match the CSPD 5 regions of Montana and use the CSPD/OPI communication network to “spread the word”.

Approval of minutes: Teleconference meeting in March: Barbie moved Dawn seconded, motion passed none opposed

Treasurers Report:

Checking account: \$6945.69

Petty cash account: \$197.14

Money market account: \$8488.60

Total: \$15,631.43

Budget:

The entire budget was discussed with changes made to reflect actual expenses from last year and proposed cost savings and goals for this year.

Board Vote:

Motion to accept the executive board by acclamation. Heather Geiger – Director, Sandy Palokovich – Secretary, Barbie Potter – Treasurer. Seconded and approved.

Diagnostic Tool:

There was a discussion on how we track and monitor our team numbers and retentions.

The board felt that growth targets are set but follow up is not done very well,

It was recommended that we seek outreach people in regions to go out to schools or organizations then communicate back to RD where they went and to whom they spoke. The RD can call back and follow up with school, “you were contacted by ... and I am checking back” Face to face contact, foot in the door,

There is a need to define and measure success, we are not specific enough and need to follow through the season. We do well with communicating numbers and growth in affiliate.

There was an idea to contact TMs from last year and tell them that if they bring an additional team on board the recruiting team gets ½ price on state fees this will be tabled until next year. Our goal is to grow to 40 teams statewide

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Team recruitment ratings 2-3, we have identified barriers but have not overcome. The list of recruiting sources in the diagnostic tool is an interesting list. We had never considered some. It was thought maybe we should work from the school board routes, get our name out there this year attend professional conferences besides educational based check into engineers conference, museums, libraries and community centers. We should send them Rising Stars™ packets and send them to day care centers. Military contact MAFB in Great Falls we need to know who to contact. Headquarters is working with AF with the military outreach and community service for team managers and appraisers. Idea: contact tribal counsels, colleges, recreation programs, think outside the box with areas to recruit.

Recruiting techniques-most people on the board work full time and have difficulty getting out and talking to people

Discussed focusing on alternative schools for students who would benefit from the program, reduce the drop out rate, need funky fun to stay interested in school, kids are frustrated. Inclusiveness and every kind of kid friendliness we are good at

Marketing materials: state brochure, scrapbooks, website, contact school administrators, DI resource tools.

HQ working on email blasts and PSA for media to promote the program

State tournament will be 3rd or 4th weekend in March

Regional tournaments need to be done by end of February

Team manager trainings to be set up as an ask MTDI email address and monthly conference calls to answer general questions support for them email with specific questions or concerns help them shift to Contacting the RD's. Each region to do an initial face to face introduction meeting

RD work load reduction was discussed

A job description for outreach volunteers needs to be written.

Appraiser Training

We will continue to do the trainings via Video conference-call/PowerPoint for each challenge, appraisers in area come to South Central training those outside area will be on conference call/webinar. They will be saved and archived. Everyone in the affiliate were trained by the State Challenge Master and then State CM will follow up and answer questions

TM training

There was a discussion on how to connect the challenges to sponsors and the community.

Tournament down time activities were discussed.

There was a discussion on starting the tournament later in the morning. Setup would be done by area appraisers the night before, have appraisers meeting at 8:00 a.m. to assign tasks, go over changes and clarifications,

There was also discussion on taking credit cards at the state tournament to hopefully increase sales.

Motion to dismiss: Motion-Laura Jo Second: Dawn Motion carried, none opposed Meeting Adjourned 5:15p.m.