

## **MT Destination Imagination Meeting**

Location: Three Forks

Date: September 13, 2014

Present: Heather Geiger, Wendy Morical, Tracey Kleckner, Christina Harrell, Corrie Owens

### **Finance Report**

Petty Cash \$41.98  
State Checking \$5947.75  
Capital One 360 \$7775.79  
STATE TOTAL: \$13765.52

Regional Accounts  
SW Region \$629.96  
SC Region \$489.03  
REGIONAL TOTAL: \$1118.99

**GRAND TOTAL: \$14884.51**

### **Approval of Minutes from June Meeting**

**MOTION:** moved to approve the minutes.  
This motion was passed.

### **Reported miles driven to Heather**

#### **Job Descriptions**

Heather had the following Job Descriptions to review: Office Assistant, Special Events Coordinator, Volunteer Coordinator, Regional Director, Marketing/Publicity Coordinator, Membership Coordinator and Sales Coordinator.

#### **Job Descriptions**

Reviewed the descriptions as a group and edited details. These job descriptions will be used to place on volunteer websites and to hand out to individuals that might be interested in volunteering.

As a group, we developed descriptions for Tournament Coordinators, Appraiser Coordinator and Board Members.

Talked about elevator speeches and catch phrases for descriptions.

#### **Jobs descriptions to do:**

Christina: school coordinator, tournament check in, set up and clean-up crew

Tracey: team manager, tournament entertainment team and photographer

Heather: supply coordinator, pre-tournament preparations team

Wendy: skill workshop instructor, event volunteers

Corrie: Instant Challenge check-in and Instant Challenge chill out room

Discussed a policy about no refunds for teams. Heather and Connie would do and send for approval.

## **Pin and Shirt Design**

As a group we looked at t-shirt and pin designs. We liked the idea of the pin design with rainbow colors and black. We also decided to place the t-shirt design on a bright colored shirt. (Not a tie dye shirt.)

## **Business Plan**

Notes from Kathy Dunn: Growth-Marketing Plan Possibilities

Contact the 4-H people at Bozeman and offer to help train their 4-H Teen Ambassadors on Instant Challenges.

As a group, we looked over the Montana Creativity Quest: Destination Imagination Business and Marketing Plan 2014-2015.

Goal: Increase teams by 20%. (30 teams)

Page 8- include the specific goal, going to a specific number of events. (Example, host 1 creativity night in each active region, going to 4 public forums to promote MTDI)

Page 9- Increase the number of team packs by 20%

## **Ideas on How to Promote DI**

Brainstorming ways to increase the general awareness of MTDI- Belgrade Fall Festival, Roundup at Bozeman Mall, AGATE, Creativity Nights, and Conference at U of M for gifted and talented, etc.

## **Tournament and Training Dates**

State- 3<sup>rd</sup> weekend in March in Manhattan, MT

Regional- last Saturday of February and 1<sup>st</sup> Saturday in March.

## **Additional Discussions**

Make a visual/graph (hierarchy) of Montana Destination Imagination Volunteers

Write a policy for refunds.

## **Adjourn Meeting**

Motion: Moved to adjourn meeting      Motion Passed

Meeting was adjourned at 4PM