

Montana Destination Imagination
2015 Annual Fall Meeting
August 15, 2015

Call to Order:

Present: Heather Geiger, Barbie Potter, Christina Harrell, Wendy Morical and Bonnie Rate
Kathy Dunn joined in the afternoon by phone.

MOTION: Approve the Minutes from the June 18, 2015 meeting. Motion passed unanimously

Treasurers Report:

Checking \$5,774.64
Petty Cash \$121.22
Savings \$7,804.25
South Central \$527.54
South West Region \$654.09
Expenses -\$263.32
Final total \$14,618.46

Donations by board members was discussed and was encouraged so that we could tell grant providers what percentage of our board contribute financially to the organization.

The Tax return was discussed and explained.

New Business:

There was discussion on vendors at the state tournament and whether to charge them to have a booth.
Potential vendors: Rayzor Sharp Entertainment, Rocky Mountain Toy Company
The proofs for next year's pins were viewed. So far we have Owlbert Einstein and Madam Currie. Tesla and more could be added. The cost is about \$1.25 for a pin size of 1 ½ inches. The colors were discussed.

Presentation by Foundation Search

A scheduled call from Foundation Search was part of our meeting for us to learn more about obtaining grants for DI. Minesha was the representative who explained the program and it was very informative. The cost for using Foundation Search for 1 year \$3,995.00 and for 5 years \$8,995. The benefits we would receive would be access to information about Foundations that support community, education and leadership. They also offer support 5 days a week and advice on creating and editing letters of inquiry. It was decided not to use them at this time. However the information was informative and gave us ideas on how we may move forward to obtain grants from foundations. Discussion was centered on what foundations we were aware of and the amount of money we would request. Heather suggested using the MT Foundation book.

Avenues to use for obtaining grants:

Discussion centered on all of the avenues and especially on the cost of hiring someone, the time in weeks needed and purpose outlined.

Recruitment to Destination Imagination:

Ways to recruit were discussed.

A recruiting information kit was outlined and there was discussion on what should be included.

Discussion on information booths at community events and what volunteers would be needed. Also what to do and handouts to have for those who visit the event.

Discussion on recruiting a University Fraternity or Sorority, or Undergraduate Chemistry society to commit to 3 years of volunteering for roles such as to set up tournaments and informational events. Several ideas discussed on how to have other informational events like school assemblies and service clubs.

There was also discussion on where else we could do recruiting presentations: that included the 4-H director or leaders, Boys and Girls Club, YMCA, Boy Scouts and Girl Scouts, Gifted Camp Coordinators.

Business/Marketing Plan:

The business plan was reviewed. Some changes were made to include the YMCA in the **Pathways** presentations and the ways we would contact school administrators and board members. It was also decided to work on a PSA for radio but not for TV at this time.

The business plan was approved as amended.

Transition Plan:

Heather will be stepping down after this year's Destination Imagination program in Montana. She will continue for one year training appraisers. The person that was going to shadow her may decline the position. There was much discussion the type of individual we need and whether it should be a volunteer or paid position. A job description is needed and perhaps the duties could be divided up between candidates.

The director has to have a good business sense and excellent computer skills. It was discussed that to simplify the job some for the incoming director that we move to a state only tournament next year.

Action Items:

Action items were reviewed and assigned to board members to be addressed

MOTION: Moved to adjourn the meeting, Motion passed unanimously.

The meeting was adjourned at 4PM.