

MTDI Annual Meeting:  
Frenchtown Intermediate School,  
Sunday Aug 14, 2016

**Present:** Chera Antos, Affiliate Director; Tracey Kleckner, President; Heather Geiger, Past Affiliate Director; Barbie Potter, Treasurer; Tom Norquist, Training Director; Wendy Morical, SC Regional Rep

**9:40 Arrival and Roll Call –**

**10:10 Finance Report, Tax Return, Approval of Minutes**

Current balances:

3,363.08	State
151.43	Petty cash
617.13	South Central
881.32	South West
7,835.50	ING
<u>500.00</u>	<u>outstanding check to be deposited</u>
13,348.46	Total

The tax return for 2015 was shared.

MOTION: Approve minute from June 2016 meeting. Motion passed unanimously

**10:30 Fundraising and Company Donations**

Listed standing donations we have become accustomed to receiving:

There was some discussion of applying for discounts at Costco and WalMart for expenditures over the course of the year.

Discussion on whether to have a standard protocol for approaching companies about being donors. While it is not standard for all donors there is a template used for most donation requests.

Other fundraising ideas were discussed:

**11:30 Start a Team Kits and Informational Envelopes**

Start a Team Kits were paid for with marketing money from HQ. 50 were built, and all but 19 or so distributed. Last year's will be updated.

- Teaming up with YMCA, Boys and Girls Club, After School programs!

Chera reminded us that DI is inclusive of *all* kids.

Heather shared the envelopes she sent to After School Alliance conference. Discussed what will work for MEA, slight modification. Discussed how to revise the info so that only one piece needs to be changed.

Want to be sure to point out DI's relationship with STEAM and 21<sup>st</sup> Century Skills - Schools are eager to embrace STEM/STEAM.

**Lunchtime discussion:** Heather suggested we comp Frenchtown tournament fees in exchange for this meeting site and food in the past. MOTION: Approve this gift to Frenchtown; Motion passed unanimously. We will let them know that the first two teams will have tournament fee waived.

**Business Plan**

Goal 1 – (Increase general awareness) Lengthy discussion of communications: Facebook, newsletter, website. New ways to get information to many constituencies - Twitter? Should add reference to Facebook page on Taste of DI info packets.

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Possibly develop marketing brochure to target secondary level students –Would like to share with Reach Higher Montana folks and home schoolers.

Goal 2 – (Recruit and retain managers) need to provide better info to team managers, via website and emails with link. Tom will set topics for monthly training conference calls; these topics can be the content of the newsletter, too.

Goal 3 – (Increase regional and affiliate corporate sponsorship) no discussion or change

Goal 4 – (Build involvement) No discussion or change

Performance Measures all seemed reasonable and within the scope of this year’s activity. Operational Plan was modified slightly, and Budget section was approved.

MOTION: Moved to approve the Business Plan. Motion passed unanimously.

### **2:30 Transition Plan**

Already in transition; Heather has been in steady contact with Chera. Chera shared what she needs in terms of help. All were encouraged to check in and update Chera, the Board, and the at-large reps when they have done something DI-related. There will be a Google calendar created to record events and meetings through the DI cycle; everyone is encouraged to contribute. This way, we will have a record of all that gets accomplished.

### **2:45 Ignite Report: Chera**

Chera asked what we were most interested in hearing about her experience. She enjoyed networking and found the time valuable. Because Chera is new, DI has offered to make sure she can come to Globals in the spring even if we don’t make the 5-team limit.

One big thing coming from HQ is national branding initiative.. The organization wants to do a better job of creating a uniform understanding of DI. Marketing is bolstering an up-to-date image and digital-friendly access. Challenges will be in their own separate books this year, with a more kid-friendly format.

“Try DI, Powered by Ford” is a new focus, with Ford playing with the idea of becoming a major corporate sponsor. There will be mini-challenges created through this initiative, which we can post.

**3:05 Pin and Shirt Design** – Western boot, with a spur that spins: “spurring on creativity” Tee shirt would have a rope in the shape of MT, with a boot/spur element. Everyone was supportive.

### **3:15 Training ideas, methods, costs: Tom**

Wants to look over all existing materials and get ‘big picture’ this year, as this is a new role. Tom is interested in reaching out and having personal contact with volunteers, mentoring. We are working toward having a simple, accessible collection of resources on line. There will be short conference calls on specific topics that people can access if that topic is of interest.

Chera: Instant Challenge Kits – valuable and helpful! If we can continue to fund this, we should. Were funded by NorthWestern Energy, and will probably continue. The booklet should be sent in digital format to save expense.

### **3:50 Tournament and Training Dates**

Training dates will be determined later with call times and dates.

Tournament date is March 25, 2017. There will only be one tournament this year.

MOTION: Moved to adjourn. Motion passed unanimously.

**Meeting adjourned at 3:53**