

Montana Destination
August 26, 2017
Southgate Mall, Missoula

Call to Order:

Sierra called the meeting to order at 9:41 am. Officers Present: Sierra Ashley - President, Bonnie Rate – Secretary, Barbie Potter – Treasurer and Chera – Director with Heather Geiger and Barb Honken

Treasurers Report:

Checking	\$6962.01
Petty Cash	\$181.43
Savings	\$7861.56
South Central	\$392.13
South West Region	\$806.32
ING Savings	<u>\$7864.14</u>
Final total	\$16,206.03

There was some discussion on the Treasurers report. There was discussion on our Nonprofit 501-C3 and getting the Tax return completed by using the EZ form because we are under \$200,000.

MOTION: Approve the treasurer’s report with changes. Motion passed unanimously.

Fundraising

We had \$6200.00 in contributions and Sierra received a \$100 donation for Americorp. The discussion focused on the list of donors. Then the discussion turned to who to approach for donation. Edward Jones offered to help develop a page asking for donations from investment companies. There was discussion on the rebate from DI. We are going to make skirts out of the old DI t – shirts and sell them for \$10 and \$15.

DI is promoting how to brand – Imagination to Innovation.

Team Kits: Discussion on updating 6 boxes –

We have \$300 on left to spend on this year’s marketing. There will be an additional \$1000 more for marketing available on 10/1/17.

We sent a packet to MT PTA – No response.

Send information to administrators – MT After School Alliance and concentrate our information on the STEM criteria.

Business Plan: We have the copy with the corrections in red and Chera made more changes in yellow.

We reviewed the plan and our marketing needs.

Chera made a motion to break for lunch 12:55.

When we came back we discussed the changes.

Transition Plan

Board needs more contact with each other – more teleconferences quarterly. We need to update so maybe 2 more teleconferences – one in late October or early November before the Christmas signups.

Then have another one in February. In between those meetings we should touch base with emails on deadlines. We could use Drop Box. Transition is still in process.

Ignite Report

Chera reported on the Annual Meeting with Headquarters. There were 2 positions resigned so there's a New CEO and COO.

They discussed Global Finals and wanted to focus on Educational/STEM – DI is a Tool for School. The board is making changes.

Improve Challenges with their own booklets but they are too many pages so needs to be streamline down to 7 or 9 pages.

There will be an Education Guide – give to educators – in line with what they do

Have classroom challenges that will be piloted in Spring.

Online volunteer training/team manager/appraiser

The vision is to foster the Program/ Personal – Strategic Planning

Do we have enough contact information from participants? Medical Release Form?

Have Ernie add Medical Release to the registration.

Wild With Creativity – Pin and Shirt designs. Montana animals – Bears, Moose, Elk and Deer. Moose riding a motorcycle. Maybe have two designs so 2 pins using 2 dies. There was a lot of discussion on the design and when to order them. Then the discussion was about when to order shirts.

Budget for 2017-2018

We reviewed the Budget. There was a discussion on the budget and the expenses and some changes were made.

MOTION Approve the budget with changes for 2017-2018. Motion passed unanimously.

MOTION: Accept the Business Plan as amended. Motion passed unanimously.

Training Kits

We are going digital to keep from having to update so much. We want put challenges and a link to our calendar. Promotional material – streamline kits to make them more manageable and more general to make it easier to distribute. We are going to use the extra marketing funds for 8 incentive team numbers, a Facebook ad and supplies for a creativity event.

Tournament and Training Dates:

State Tournament will be March 24th in Dillon. We'll have appraiser training in early February. There are online trainings from California and Colorado. Watch your calendar for the Team Manager training.

Sales

Inventory the sale items. Have 80 - \$5.00 grab bags and 40 - \$3.00 grab bags.

MOTION: Adjourn the meeting. Motion passed unanimously.

The meeting adjourned at 3:49 pm.