

Montana Destination Imagination Board Meeting

October 3, 2020

Call to order at 9:21

Attendance:

Heather Geiger, Bonnie Peterson, Barb Honken, Kathy Dunn, Wendy Morical and Felicia Luebeck

Minutes:

Motion to approve the minutes from the June 29, 2020 board meeting. Motion carried.

Report from Affiliate Director

Update on items from this summer.

All Team Managers will need the background check before receiving materials. DI Headquarters will do background checks on Team Managers costing \$40.00 each.

The release of the Challenges will be later than usual. There will be extra trainings in September and October that the Team Managers may access to start working with their teams.

State Tournament-

Changes for this year: All of the teams will have to submit their challenges via video and there will be mobile scoring. We will have the option to do instant challenges virtual or in person. In person at most facilities is not available. The possibility of having an in person tournament may not be an option at this year. Our goal for 2020/2021 is to continue with health and safety a big concern while providing a consistent experience with concise procedures producing a high quality event.

Virtual Tournament: Pre-record solution and submit recording at a central location, all documents will be digital and solutions will be scheduled so that the appraisers will have time to view videos. Commentary to how they came up with their solution to replace the appraiser post performance interview. There will be three dates on which Instant Challenges will be released. The first two will be practice dates for Montana and the ones Montana teams will compete in will be available on March 5 and the teams will to upload the recording of their solution by March 8th

Appraisers:

We had discussion on how to train appraisers and score the tournament

The Challenge Masters will need a group email or have short Zoom meetings to allow for pre-scoring discussion on clarifications and questions from the training as well as post scoring discussion on awards

Mobile Scoring for all Tournaments:

Mobile Scoring will be the only method of scoring this year's challenges. All appraisers need to have access to the device on which they can use the Mobile Scoring App. The Challenge Master will delegate the appraisers to the challenge elements they will score. Then the CM will go over the raw scores once all are submitted. There will be sticky notes in the app. We need to give a survey to the appraisers to make sure they will have a device they can use for scoring.

The Unknowns for the improv elements will be available on March 12 and the recordings of their solutions must be uploaded by March 15th. The deadline to release tournament results is April 3.

Heather explained the details on the timeline for a virtual tournament and possible issues with the timeline. We discussed the timeline and dates.

We will plan our tournament timeline. Barb, Heather and Felicia will work together.

There was concern that team managers and kids will not have had much experience with recording and editing. When Heather trains the team managers she will explain what they can tell the kids in terms of recording their solution videos. We will need to compile a list for Team Managers on what would be considered interference in terms of the recording and editing.

Finance Report:

Everyone received a copy of the financial report of the account balances.

Stock sale on remaining 8 shares netted \$25,698.89 after commission and fees.

Heather explained our financials along with our stock. We have sold the final 8 shares valued at \$25,698.89. We would like to close the DA Davidson and we will have to decide if we want CD's or Capital One 360 account.

Motion accept the financial report. Motion carried.

Motion to set up a Capital One 360 account for the balance from closing the DA Davidson account. Motion carried.

The tax return was presented for board review.

The 1099 Misc forms for this last year were sent late so there will be a penalty of \$100 for each. Motion to pay the \$200.00 penalty. Motion carried.

Marketing Funds

We are only getting \$800.00 marketing money from HQ this year. Marketing expenses from July – September have been submitted to be paid from previous program year's marketing allotment. We discussed how to spend the marketing money. There was discussion on working with Blackfoot to get one team per school in the area they serve since with the virtual challenges they will be using more broadband. We may have to have 30 minute meetings each month to work on our goals and objectives and how we can use the funds. Do we need to pay for a Zoom account? It was felt we could share a log in.

Budget:

The budget discussed in June was reviewed.

Some part of the budget were lowered due to the impact of the COVID 19

Sales – It was decided we should try to sell the constellation pins on the DI Pin traders Face book page. Heather asked for a motion to sell our pins from this past year on the DI Facebook Pin collectors' page. We would sell them as a set of 5. Motion to sell our pin set for \$18 to help cover postage. Motion carried.

There was discussion on possible shirt and pin designs for this year. It was felt we needed to make sure we didn't just have white kids only in the design. Need a colorful shirt. Not a dark shirt where you would need white kids. Possible shirt design ideas were presented. By end of October the board should find 3 ideas for shirts and pins. New pin will be based on our T-shirt design

Professional fees: There was discussion on whether to increase the Professional fee line item to \$5000. We still don't have an Affiliate Director (AD). Heather will put a notice for an AD on other Volunteer sites.

Appraiser shirts – Still give new people T-shirts this year since we are doing a virtual tournament.

Motion to accept the budget as amended. Motion carried.

DIAD Training Workshops Summaries

The Affiliate Director presented highlights from the

Affiliate Task List

Discussion on how to better outline what needs to be done throughout the DI year. What can be done by committees or have coordinators do. Heather asked the board to look over the current list to see what can be done by volunteer committees – assembly projects, what types of committees, time they would spend, more volunteers would mean greater network of volunteers. Maybe also divide tournament duties into smaller tasks that could be done by committees. Need to come up with all the things we will do for our virtual tournament. Please try to send ideas by mid-November. Barb recommended putting it a spread sheet so it could be sorted by who is responsible or what committee so when it is reassigned to another person. May want column for a committee.

We need to develop our Board by adding diversity. We need an Affiliate Director. We discussed our positions on the Board and what duties each officer needs to do.

Marketing Plan:

New Business/Marketing plan was updated using the Smart Goals we adopted in June. This is good for strategic planning especially when writing grants. The board was asked to review.

We will use the scorecard from our Affiliate Assessment to help with the marketing plan and help plan activities for this year. Our next step should be to make goals covering 3 years and 5 years.

We will make a presentation at the MEA – MFPE conference.

By Laws:

To make corrections we need 2/3's of the board to agree to any proposed changes. In 2013 we changed from a membership to a non-membership organization. We discussed whether we need to change anything else in our bylaws at this time. The Bylaws should be reviewed every three years and maybe have a lawyer look at them.

There is a typo between page 7 and 8 that repeats some lines. This will be corrected but is not a revision to the bylaws per se.

We will try to find someone to look over our bylaws to see if we are missing any major updates since we adopted them in 2013. Are there any new Montana Non-Profit Codes we need to address?

The board needs to look over current bylaws to see if there is anything that is confusing or needs to be revised and submit their comments by the end of December. Our SMART goals set June as the date we would finish any changes.

Mission and Vision Statement

There was a lengthy discussion on Mission and Vision statements.

Mission is your values, why do it. Statements with infinitive phrase are a goal or purpose telling what organization does. Effective Mission statements provides a base for beliefs or values.

- 1) Assert Dominant Value we believe in
- 2) What is preventing it, why it is not fulfilled
- 3) What should be done to overcome #2
- 4) Affirm or restate #1 and how you will alleviate #2

Vision is about where you are going to take things; our plan for the future. ie: we want kids to be ready for the innovative jobs of the future. Include creativity, collaboration, critical thinking.

"Inspire and equip participants to achieve anything they can imagine in life. To engage participants in project-based challenges that are designed to build confidence and develop extraordinary creativity, critical thinking, communication, and teamwork skills and prepare them with the skills to be our future leaders and innovators."

It was felt we could use the sample Mission statement from the DI workshop but we needed to add in a little more on the Vision Statement.

The new Mission and vision statement should be in our bylaws. They should be on our website.

Mission and Vision statements should be finished by the end of November.

Social Media

The immediate need for a Social Media Coordinator was discussed. We need someone who can post on Instagram.

On our Web site we are switching to Word Press.

We need some interactive means with Facebook, Instagram, or website. Plan to have Throwback Thursday on our Facebook/Instagram.

Recruiting new teams

Possible learning pods to contact: Big Sky Peak Potential. Consult Ed Big Sky

We had more discussion about the links that we can add to the website. Maybe we should have a Team Manager forum. Talk to an alumni about writing a template to tell about DI for newspapers that we would send with a picture of a local team to newspapers around the state.

Attend Conferences with presentations like MFPE, Rural Schools in February, and Rural School Science Fairs in March. August Institute is attended by educators in Missoula.

We need a home school parent on our board.

We need to start looking at Learning Pods, Homeschoolers, and the MT Homeschool Association.

Make up a newsletter article to send the Homeschoolers and learning pods. Contact the Gallatin and Park County Superintendents. We need to get the teachers to pass the information about DI on to the parents to have the parents organize teams. Also contact gifted parent groups throughout the state.

Motion to adjourn. he motion carried. We adjourned at 2:51pm.