



## 2021 June MTDI Meeting via Teleconference

Date: Monday, June 29, 2021, 7:30PM MST

**Call to Order:** The meeting was called to order at 7:32pm.

**Roll Call:** Attendees were Heather Geiger, Barbie Potter, Felicia Luebeck, Cassandra Punohu, Wendy Morical, Ernie Chang, and Janet Panell

**Introduction of new board members.** New board members were introduced.

### Approval of Minutes from January 11, 2021

There were no changes or corrections to the minutes from the January meeting. Felicia Luebeck made a motion to approve the minutes and Wendy Morical seconded the motion. The motion passed unanimously.

### Treasurer Report

Account Balances	June 2021
Checking	\$12,413.26
Petty Cash	\$ 451.43
Capital One 360 (ING)	\$ 7,985.46
Donation Checking	\$ 556.45
Donation Savings	\$34,212.66
<b>Final Balance</b>	<b>\$55,619.26</b>

### Proposed Budget for 2021-2022

The Director presented the proposed budget for the upcoming year. It was explained that it was kept similar to the one that was proposed in June 2020.

The Director presented that we are required to have 25 teams in order to keep our license agreement without any chance of losing our license agreement. Headquarters told us that if we showed a good faith effort to recruit more teams headquarters responded would continue to grant us a license.

There was discussion about this and whether we needed something in writing to this effect. While we may have 1000 schools in Montana many of them are rural schools with less than 20 students. K-12. We have set a SMART goal to try to grow 25% a year for the next 3 years. It was felt that was doable. It was decided we did not need to have the waiver in writing.

Ernie Chang made a motion to accept the proposed budget and Felicia Luebeck seconded the motion. The motion passed unanimously. It was felt, that if needed, adjustments could be made when we meet in the fall.

### **IGNITE Registration**

Heather mentioned that there was a request from HQ that we make a voluntary donation for our registration fee for IGNITE. Janet Panell made a motion to approve the \$100 registration fee donation. Wendy Morical seconded the motion. The motion passed unanimously.

### **Background Check - options.**

Heather explained that we are no longer responsible for making sure the team managers have had a background check. Headquarters will be in charge of background checks for team managers. It was mentioned that this fall we will need to review our background check policy and update it since background checks will be administered by headquarters.

### **Global Finals – No teams from Montana Participated.**

The date for the awards ceremony will be July 22 with a replay on July 23. Heather will send an email to the board to give them the dates, times, and links.

### **Recruiting Teams –**

Heather presented that there are some new areas to consider when recruiting teams, especially teams from school districts. These are:

- The COVID Stimulus Dollars for schools must be spent by September 2024. These might be dollars schools would want to spend on DI.
- The new desire to include Social Emotional Learning in programs that schools and after school programs are offering,
- The New Virtual Challenge option

### **Review and approval of SMART Goals**

Heather reviewed the Affiliate Evaluation Matrix scores for this year and how they compared to last year. The Tournament Evaluation scores were somewhat skewed because we did not have an in-person tournament. The Affiliate scores showed improvement but we still need to work on succession plans and longer strategic development plans. We are doing well with what we have to report to HQ.

The SWOT Analysis was presented. (See Attachment) It was felt that the travel distance was one of our biggest threats because it is a hardship for teams to pay to travel to the tournament especially for teams that are not supported by schools. We added small team numbers to our weaknesses list.

One of our SMART Goals from last year was to review the analytics for our website and social media presence. Ernie made a presentation on when we have had the most traffic – start of the season, tournaments, and awards. Our Instant Challenge page was accessed as a training resource but beyond that there is not a whole lot of traffic. Having the static content is fine. For Facebook the followers haven't changed much. Ernie suggested we not make a big effort to promote Facebook and Instagram except for times when we are launching a new campaign to kick off the new program year.

The proposed SMART Goals for the next program year were presented with suggestions made by HQ to make sure that all objectives included measureable items such as deadlines or

specific numbers. Felicia Luebeck made a motion to accept the SMART Goals as amended. Janet Panell seconded the motion. The motion passed unanimously.

### **Review of Marketing Proposal**

It was decided to wait and review the strategic plan/marketing proposal at the fall meeting.

### **Review and refine job description for Board President.**

A few changes and editing corrections were made to the proposed job description for the Board president. The changes will be made and then sent to the board via email for final review and approval.

### **Committee to propose three and five year strategic goals.**

Cassandra Punohou and Felicia Luebeck volunteered to serve on this committee.

### **Discuss skills and types of new board members needed.**

Wendy has volunteered to help draft a letter to be sent to individuals who may be able to recommend potential board. Heather presented a list of skill sets to consider when recruiting potential board members. It was felt that networking skills and the ability to promote the program to help recruit new teams was the skill set we need most at this point in time.

It was also discussed of who we could contact for networking – Kiwanis, County Superintendents, and homeschool. It was recommended that we have the letter to start recruiting new board members ready for our booth at the Kiwanis Convention. Networking is our biggest need right now.

### **Outgoing board members.**

Heather mentioned that Wendy Morical, Bonnie Peterson, and Barbie Potter will be stepping off the board. She thanked them for their service and requested the other board members help us find a new board secretary and a board president.

### **Election of Officers**

The slate of officer candidates:

Heather Geiger: President

Jessica Peavler: Treasurer

Secretary:

Felicia Luebeck: Tournament Director

Wendy Morical made the motion to accept the slate of officers by acclamation. Felicia Luebeck seconded the motion. The motion passed unanimously.

**Fall Meeting Date options** - The board members indicated that they would prefer to meet in September for the full day, face to face meeting.

**Adjourn:** Janet Pannell made a motion to adjourn the meeting. Wendy Morical seconded the motion. The motion passed unanimously. The meeting adjourned at 9:02pm

Transcribed by Heather Geiger