

Summary Minutes October 2021

The meeting was held via Zoom.

The meeting was called to order at 9:00 AM

Approval of Minutes:

Felicia Lubeck moved to approve the minutes from the June 2021 meeting. Barb Honken seconded the motion. The motion passed unanimously.

Financial Report

The account balances for all checking and savings accounts were presented. There is a total of \$55,373.31 in the accounts.

The board was given a copy of the tax return for the 2020-21 program year.

Updates

A lawyers looked over our bylaws and we were informed that they are up to date in terms of Montana codes. The Mission and Vision statements were added to the bylaws.

The job description of the Board President was presented. Barb Honken moved to approve the job description. Felicia seconded the motion. The motion was approved unanimously

The MTDI Youth Protection Policy was reviewed and updated to reflect the change of background checks being processed by HQ.

The director presented information on grant writing and diversity awareness that was presented at the IGNITE conference.

Tournament

We will try to book East Middle School again this year. Other site options were suggested if we are unable to secure East MS. Possible dates would be March 19, 26 or April 2nd. Safety measures such as masks and hand sanitizer were discussed. It was also suggested that we consider having a COVID release form for those who attend the tournament to sign.

Heather presented the various ways we could have a tournament this year: Low contact, traditional, and offering live virtual performances for those who would have to travel a great distance. Lunches may need to be staggered or have teams do TC and IC back to back.

We will continue to use mobile scoring this year.

Sponsors, Partners and Board Recruitment

Heather has asked Barb to create a list of potential sponsors and how their mission matches with MTDI. Barb will present her report during the next meeting.

We need to consider finding partners that can also help us with volunteers and in kind donations of items we need or services. Barb mentioned that it would be good to work into the pitch to companies that show we are providing a safe healthy program that allows for social distancing. She also suggested we consider a group online meeting for potential sponsors so they can network and ask questions about how they could help.

Heather reported that she has contacted about a dozen individuals to ask them to refer potential board members. Some have responded that they don't have any suggestions and others will talk to people or get back to us later. The next step will be to contact some of our veteran appraisers to see if they have recommendations. Need to diversify our board more.

There was report on our booth at the Kiwanis convention and also suggestions of organizations with whom we could partner for teams.

Philip suggested we have short 2 line to 1 paragraph blips with pictures to have on our home page of our website. Who we are and what we do.

Volunteer Recruitment and Board Collaboration.

Philip reported on ideas for improving communication, storing documents, organizing information, and recruiting volunteers.

It was decided we look into using Microsoft Office 365 for non-profits for document storage and organization. Philip recommend we use Notion to track the progress of projects and volunteers.

Marketing and Business Plan - Smart Goals

Heather presented the Smart Goals for this year that were approved during the June meeting. The board wanted time to look over the Business and Marketing plan so discussion on its contents was postponed. Heather also presented the draft of the 3 year goals the committee drafted in August. It was felt that they needed measurable objectives for each one of the goals so all board members were asked to come up with one or two measureable objective for each of these five goals.

Budget and Expenditures:

There was discussion on how to spend the donation money – purchasing team packs, funding website rework and volunteer recruitment, funding a photographer to get better pictures for the website. There was also discussion on what to do with the old Rising Star and Pathways to Literacy kits we still have.

Marketing and Recruiting:

There was discussion on several avenues to try to recruit more teams.

Adjourn

Barb made a motion to adjourn the meeting, Janet seconded the motion. The motion passed unanimously. The meeting adjourned at 1:37pm.